



Aaron Otto

Hello! I'm Aaron Otto, a Leadership Development professional from Cape Town, South Africa. I have rich experience in youth and community development with tech skills that help me fulfil my passion in life, to bring about transformational change to both people and communities.

CONTACT ME

Address
Cape Town, South Africa

Phone
+27 81 749 1078

Web
hello@aaronotto.co.za
www.aaronotto.co.za

EXPERTISE

Web Design

LX Design

Illustration

UX / CX

SEO & Marketing

Branding

LANGUAGE

English

Afrikaans

WORK EXPERIENCE

2022 - Present
Cape Conference /
Country Wise

Operations Director / Business Development

My commitment to continuous learning and professional development led me to accept a hybrid working opportunity. Currently I am fulfilling an Operations Director Role at Country Wise Printing and Co-leading a community in Cape Town.

>**KPI:** Created SOP's & skills development programs that Increased Annual Profit margins year on year by 35%.

>**KPI:** Created a Tech-forward approach to CRM, CX, Sales Funnels & Production orientated tasks.

2018 - 2022
Cape Conference

Ordained Minister - Community Development

Led 13 centers of influence to create sustainable community development goals. Managed social investment and innovation projects focused on combatting poverty, hunger, and skills inequality.

>**KPI:** Established centers of skills development in respective communities, with curriculums for children, adolescents and young adults.

>**KPI:** Designed an LMS (Learning management system) to train youth development facilitators who used our Life-Skills based curriculum aimed at children between the ages of 4 - 18.

>**KPI:** Successfully increased Organizational targets.

2015 - 2018
Cape Conference

Licensed Minister - Youth Development

Worked with 6 Communities, 2 Universities and 1 Primary School leading them to create skills based youth and community development programs.

>**KPI:** Designed and presented youth leadership and skills development camps, workshops, leadership training and SRC Support both locally and along the east coast of America.

>**KPI:** Chaired a successful hunger relief NPO called Meals on Wheels, led the board to drive hunger relief programs for students.

>**KPI:** Provided Ministerial support through counselling & Intervention



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WORK EXPERIENCE

2012 - 2014

Country Wise

Assistant Manager

Assisted with P & L responsibilities, managed staff, accounting, stock, client relations, sales & operations.

KPI: Started new product lines to increase revenue. Created SOP manuals to assist staff in maintaining QC standards.

2010 - 2012

Country Wise

Graphic Designer

Lead, managed, and mentored the Company's Design Team. Web-Dev, Illustration, D2P. Created work flows, for the company. Designed Corporate Identity documents for clients and assisted with brand design.

> **KPI:** Successfully created skills development course for up-skilling designers

EDUCATION

2018

Andrews University

Clinical Chaplaincy

CEU Programme focussed on Clinical Chaplaincy interventions.

2012 - 2015

Helderberg College

BA Theology | Psychology

Honors degree programme focussed on Theology, Psychology and Pastoral Care.

2008

Cambridge University

O & A Levels

Successfully completed my IGCSE, O & A Levels through Cambridge University.

REFERENCES

Contact for references